

Discourse Analysis of News Portal Discussion 'Wayang Orang Penget' Delights Malang Theatergoers on Jakarta Post

Anni Alvionita Simanjuntak

Program Studi Ilmu Hukum, Fakultas Hukum,
Universitas Pembangunan Nasional
"Veteran" Jakarta,
e-mail: annialvionita@upnvj.ac.id

Penulis Korespondensi: Anni Alvionita
Simanjuntak, Program Studi Ilmu Hukum, Fakultas
Hukum, Universitas Pembangunan Nasional
"Veteran" Jakarta,
e-mail: annialvionita@upnvj.ac.id

A B S T R A K

Objektif. Analisis wacana kritis menarik untuk dikaji lebih dalam. Peran media dan persepsi publik membuat penelitian wacana kritis terus berkembang. Hal ini membantu pembaca memahami penggunaan bahasa karena bahasa bukan hanya alat komunikasi, tetapi juga digunakan sebagai instrumen untuk melakukan sesuatu.

Material and Metode. Rumusan masalah dari penelitian ini adalah bagaimana analisis wacana kritis yang menggunakan model van Dijk pada portal diskusi *The Jakarta Post 'Wayang Orang Penget' Delights Malang Theatergoers*. Jenis penelitian ini adalah kualitatif karena data yang diteliti adalah berita yang telah ditranskrip. Teknik pengumpulan data pada penelitian ini menggunakan teknik observasi dan dokumentasi.

Hasil. Hasil penelitian menunjukkan bahwa dalam pemberitaan "Wayang Orang Penyet", Struktur Makro mengungkapkan penggunaan ukuran tulisan yang lebih besar pada penulisan judul dan tanda petik pada penulisan "Wayang Orang" untuk menekankan pembahasan pada portal berita. Dalam Superstruktur, Lead menggambarkan situasi panggung teater Wayang Orang selama acara berlangsung, sekaligus menggambarkan antusiasme masyarakat dalam menikmati pertunjukan tersebut. Lead lalu berkembang dan membawa penonton ke pertunjukan. Struktur mikro dipisahkan menjadi Semantik, Sintaksis, Stilistika, dan Retorika.

Kesimpulan. Penelitian ini memenuhi aspek-aspek Mikrostruktur, Superstruktur, dan Mikrostruktur. Berita di portal diskusi Jakarta Post ini menginformasikan pertunjukan seni Wayang Orang Penget yang diadakan di Malang mendapat banyak perhatian dari penonton.

Kata kunci:

Discourse Analysis, News Portal Discussion, The JakartaPost

A B S T R A C T

Objective Critical discourse analysis is always interesting to study more deeply. The power of the media and public perceptions that make critical discourse research continue to grow. This helps readers understand the use of language because language is not just a means of communication, but is also used as an instrument to do something.

Materials and Methods. The formulation of the problem of this research is how the critical discourse analysis of the van Dijk model is in the Jakarta Post 'Wayang Orang Penget' Delights Malang Theatergoers. This type of research is qualitative research because the data studied is news that has been transcribed. Data collection techniques in this study use observation and documentation techniques.

Result. The results of the study show that in the reporting of "Wayang Orang Penyet", the Macro Structure reveals a larger size in writing the title and the quotation marks in writing 'Wayang Orang' to emphasize the discussion on the news portal. In Superstructure, Lead describes the situation on the Wayang Orang theater stage during the event, as well as describing the enthusiasm of the people in enjoying the performance. The lead then develops and takes the audience to the show. The microstructure is separated into Semantics, Syntax, Stylistics, and Rhetoric.

Conclusion. This research notices the aspects such as Micro Structure, Super Structure, and Macro Structure. This news in the Jakarta Post port informs Wayang Orang Penget art performance held in Malang gets much attention from the audiences.

Key words:

Discourse Analysis, News Portal Discussion, The JakartaPost

1. INTRODUCTION

Online news is one of the information for many people, today has increasingly become a strategic and important role in all aspects of human life, not least in the art world. JakartaPost is one of the online news portals in Indonesia that disseminates news through social networks. Recently, the Jakarta Post reported on fourteen wayang orang artists from the Malang theatrical community which featured "Wayang Orang Penget" art or Human Puppet Theater which was packed with visitors who wanted to watch the traditional art program. The many foreign arts and cultures that have alternately entered Indonesia make "Wayang Orang Penget" activities a reminder of the traditional arts and culture that Indonesia should be proud of that because the cultural values possessed are able to compete with foreign art and culture.

Not many people know that Wayang Orang is a dance drama with prose dialogue with stories from the Ramayana and Mahabharata epics. The basic concept of wayang orang refers to wayang purwa (wayang kulit). Therefore, wayang orang is the personification of wayang kulit. Wayang Orang is a genre that is served in traditional dance dramas. What is meant by genre is the type of presentation that has structural characteristics, so that audio-visual can be distinguished from other forms of performance. "Wayang Orang Penget" contain about the teachings of life. Therefore, Wayang Orang art is a spectacle and also a guide for life for the Javanese people, which is relevant to the development of the era. When traced to its origin, Wayang Orang art already existed in the Old Javanese era, around 930, and was known as "Wayang Wong" as stated in the Wimalasrama inscription. The Wayang Orang Group in Central Java, among others, is the Sriwedari People's Puppet Group located in the city of Solo (Surakarta) and Ngesti Pendowo in Semarang. Covering this activity in online news is able to convey information to Indonesian citizens who have used technology to sustain their daily lives, especially in accessing information online.

Discourse in newspapers is something that is often the target of public consumption, therefore online and print newspapers are the most effective media as a forum for information and entertainment for the community. News in newspapers is a means of conveying non-verbal discourse among the public, individuals, groups, and government agencies. News read in newspapers by the wider community displays processed written discourses developed by readers. The possibility is very open to certain groups in explaining the meaning of situation and reality according to their version (Payuyasa, 2017). In a similar study, Fowler (1981) said that human perception of the world is intelligence about social construction. From the perspective of existing discourse changes that the shift in the digital paradigm of information about society has taken over the role and placed the role of communication media as an inseparable thing, so practically these symptoms are used by Wayang Orang Artists to take action to support by always conducting forms of traditional art promotion through the media. From these series of reviews and exposures, it is clear that in the cyber world the realm and newsroom in online portals have become a place and space for the creation of imaging facilities and promotion. In this study, the author tries to elaborate on the forms of art and culture as well as the background and purpose, and objectives of an art stage activity in utilizing online media.

The formulation of the problem that was discussed in this theme was to find the form of language usage in the news headlines *'Wayang orang penget' delights Malang theatergoers* as well as to describe the message contained in the discourse delivered to the newscasters. The method used by the author in conducting a headline discourse study on this news portal is to use the techniques of documentation and description of selected data selected in *'Wayang orang penget' delights Malang theatergoers'*. Data were obtained from the Jakarta Post online news portal that published this news on Sunday, August 5, 2018.

Role and Function of News

News portals are reports of interesting and important events or opinions to be presented as quickly as possible to a wide audience online. Because it is online, the data presentation can be quickly enjoyed by internet users in accessing the contents of the news in it. Because of the fast presentation of the news provided, sometimes the quality and neutrality of the news presentation are sometimes difficult to maintain. From here the professionalism of a reporter in obtaining and presenting the data is demanded to have a broad and neutral perspective.

According to Eriyanto (2011), there are several factors that make a news presenter have a different perspective regarding the presentation of coverage in a critical view:

- a) The position of the media is dominated by the dominant group, being a means of cornering other groups, being used, and being the tools of the dominant group.
- b) The position of journalists cannot be separated from the values and ideology of the process of reporting and reporting events, acting as group participants in the community, the purpose of news writing and reporting siding with their own groups and/or other parties, having an ideological basis, professionalism as a control, as workers who have different positions in social classes.

The results of coverage of critical views reflect the ideology of journalists and certain social, economic, or political interests, not objective, because journalists are part of a larger, certain social structure, language shows how the group itself is favored and marginalizes other groups (disguises can lead to multiple interpretations).

2. MATERIAL AND METHOD

The type of this study used is descriptive qualitative with a critical perspective. An essential aspect of a critical view is the effort to understand the underrepresented groups and act (advocacy) to overcome oppressive forces, in reminding Indonesians of forgotten traditional arts and culture and broader community participation (Foss & Littlejohn, 2005). Operationally, this study attempts to illustrate the critical discourse analysis process regarding the text/language of the reporting of Wayang Orang Penget activities conducted by fourteen wayang artists in Malang which have been published by the Jakarta Post.

3. RESULT AND DISCUSSION

The important elements used in analyzing discourse using Van Dijk Model (1995) are:

- 1) Macrostructure covered the theme/topic in a news.

2) Superstructure covered the part and sequence of news in the whole news text

3) Micro Structure covered Semantics, Syntax, Stylistics, Rhetorics

Macro Structure

News about the Penget Orang Penget activities reported by the Jakarta Post entitled '*Wayang orang penget' delights Malang theatergoers* (written in bigger and bolder letters). Wayang Orang Penget activity is a reminder to the people about Indonesian culture that is now beginning to erode over time. In the written news title, the writing of the title is written using a larger size with the sentence filled. Bolding the letter was applied to the title. Then, one quotation mark written in the 'Wayang Orang' emphasized that the news wanted to emphasize the discussion of the news which focused on Wayang Orang Penget. This is also supported by content sentences that say *the wayang orang penget show also presented comic acts, but instead of the usual Ponokawan comedy, the performers took to the stage without the traditional costumes. The hour-long performance closed with a gunungan wayang kulit, a symbolic mountain puppet that traditionally opens and closes every wayang kulit (shadow puppet) show, with the silhouette of the gunungan projected on the backdrop.* The news piece stated that a brief breakdown of the puppet show that had been held in Malang slightly combined the touch of comic art and comedy elements in it.

The position of the news writer in this case is also very neutral without adding or subtracting the elements contained in it. Then, the writer added the director's statement from this show in the news to emphasize the contents and purpose of holding the Penget Orang Penget art exhibition. This is supported by news pieces that say that Director Tulus Tri Sumanto said that *Director Tulus Tri Sumanto said that a wayang orang penget performance was different from a regular wayang orang show, as it did not involve a dalang (puppet master), a Ponokawan group or Yogyakarta's traditional gambyong dance.* This news piece is in the middle of the news content.

Super Structure

In news, the superstructure generally is the lead part. Lead plays a role to give the overall picture to the reader and lies in the first paragraph that opens the content of the news. Lead on '*Wayang orang penget' delights Malang theatergoers* in the Jakarta Post: *The Rampal Celaket subdistrict office in Malang, East Java, was crowded with visitors on Saturday evening. From afar, the local residents could hear the sound of gending (gamelan music) that marked the beginning of a wayang orang penget (human puppet theater) show.* The lead above explains the situation that is happening on the stage of the Wayang Orang theater when the event takes place. This situation illustrates the enthusiasm of the people in watching the Wayang Orang stage. Then, this Lead developed in the next paragraph by explaining that the performers of the Penget Orang Penget performance were fourteen people and the weight behind the Wayang Orang artists.

This lead also led readers to the opening of the Wayang Orang Penget stage which was opened with a synopsis with the accompaniment of gending and a female sinden followed by scenes of children playing traditional games such as egrang (bamboo stage), jumping rope, and hide and seek. This art activity also uses a local East Java dialect. This art activity is rarely done in Malang and this makes this activity a bit special. This sentence is supported by the director's words

from the Penget Orang Puppet show that *wayang orang was rarely performed in Malang, and that most wayang orang stories were performed as a dance or dance theater.*

Micro Structure

Microstructure covered Semantics, Syntax, Stylistics, and Rhetoric.

SEMANTICS

In Jakarta Post, the preaching of Wayang Orang Penget has semantic elements which will be discussed in this section. The reader will be brought to the understanding that the Wayang Orang Penget art show gets a lot of special attention from visitors who want to see this event directly from close range. The parties involved in this activity also have the art background of puppets who have been in this field for a long time. The meaning contained in this news also uses positive sentences. This news contains positive sentences in it because this event takes place according to what was planned in advance. The news writer also seems to have a background of knowledge about the Wayang Orang. Some of the sentences contained in this news sentence are the author's knowledge of the Wayang Orang and the supporting sentence was added from the director of Wayang Orang Penget art performance.

On the other hand, the presupposition or truth-based premise in this news is on *a wayang orang penget performance was different from a regular wayang orang show, as it did not involve a dalang (puppet master), a Ponokawan group or Yogyakarta's traditional gambyong dance. Although wayang orang penget did not follow the traditional structure of a wayang orang show, the theatrical art form still adapted stories from the Mahabharata or the Ramayana.* This sentence is a sentence that is spoken by the director of this art activity. This sentence explains that the appearance of the Penget Orang Puppet is different from the others because the Wayang Orang Penget show does not include the role of a puppeteer in it.

SYNTAX

The syntax is the rule of writing sentences to be able to be correctly understood by languages. This syntax rule must be met by default, because when the compilation process every line of the script will be checked and ascertained whether the Compiler really understands the meaning of the sentence or not. The use of active sentences in the writing of the title 'Wayang orang penget' delights Malang theatergoers and confirms that the puppet show has been performed in Malang. The use of the word 'delights' in writing titles is a form of active sentences that are positive and have the same meaning as 'entertain'. In this writing, the Lead in this news text uses passive sentences, such as *the Rampal Celaket subdistrict office in Malang, East Java, was crowded with visitors on Saturday evening.* The use of passive sentences strengthens the object of the sentence which focuses on the crowd generated by the object.

STYLISTICS

The choice of words/lexicon and presupposition is discussed in the stylistic part. In this report, there are several phrases written in italic or angled lines. Angled lines are a meaning that the phrases cannot be interpreted in any language. The phrase is an existing provision. Angled lines are *Gending, Sinden, Wayang Orang Penget, Wayang Orang, Sang Putra Kunti, Dalang, Gunung Wayang Kulit. Then, the selection of the show and perform word confirms that this news is an art*

and cultural performance that has been going well. The choice of words complements the content of the Penget Orang Puppet preaching selected by the news writer. Then, the use of passive voice tenses reinforces the news that the activity has passed a while ago.

RHETORICS

Graphics, expressions, and metaphors are elements included in the rhetorical discussion. Expression is used to analyze facial expressions or expressions that come out of a person's face when he speaks. This expression is needed in analyzing a video or moving image. Metaphor is used in analyzing poetry or speech. In this announcement, the use of graphics is needed in analyzing the contents of this news. The graphic is a writing style. In this report, the writing style obtained by the news title is greater than the content of the news. Bolding of letters only occurs in news headlines. Then, the participation of photos as documentation of the Wayang Orang Penget show became the supporting content of the news.

4. CONCLUSION

It can be concluded that the discussion of critical discourse analysis by using Van Dijk's approach in the Jakarta Post *'Wayang orang penget' delights Malang theatergoers*, namely: For the structure, in the beginning, it will provide an introduction or prologue to the news discourse. Then followed is the middle which contains the content or purpose of the news discourse itself and the final part will contain conclusions or conclusions from the contents of the news. The online news portal headline is written bigger and thicker than the content of the news which emphasizes the focus of the discussion. Furthermore, style or style is used as a means to promote the content of news messages so as not to appear vulgar or even to convey the content of the news directly (to the point).

REFERENCES

- Eriyanto. (2011). *Discourse Analysis: An Introduction to Text and Media Analysis* (Community).
 Online Public Access Catalog: Perpustakaan Nasional RI.
- Foss, K., & Littlejohn, S. (2005). *Theories of Human Communication* (Eighth Ed).
 Thomson. Fowler, R. (1981). *The Practice of Linguistics Criticism*. Batsford Academic and Educational Ltd.
- Payuyasa, I. N. (2017). Analisis Wacana Kritis Model Van Dijk Dalam Program Acara Mata Najwadi Metro TV. *Segara Widya Jurnal*, 14–24.
- Van Dijk, T. A. (1995). *Ideology and Discourse*. <http://www.discourses.org/Teun.html>